



SPONSORSHIP PROPOSAL 2022

2020 CLUB OF
THE YEAR

TAREN POINT TITANS
JUNIOR RUGBY
LEAGUE FOOTBALL
CLUB



2020 U13 GOLD GLT PREMIERS
& 2020 U11 GLT FINALISTS



2020 U9 SILVER DIV 2 PREMIERS



2020 U13 SILVER FINALISTS

THE FAMILY CLUB

2020 CLUB OF THE YEAR

Club History

Taren Point Titans Junior Rugby League Football Club is a proud family club. Established in 2004, our club is growing year on year. With huge growth in our girls league tag, our club has doubled in size in the past 5 years.

Club Vision

Taren Point Titans vision is to provide a safe and fun environment for all levels and abilities to be involved in rugby league. We pride ourselves in welcoming all new families to our club. We treat our sponsors as part of the the Titans family.



Club Values

Taren Point Titans understands that in the current economic climate, companies require value for any sponsorship money. Thus the committee has put together a variety of sponsorship packages to provide local businesses a flexible opportunity to support our club and their community.

As a sponsor of Taren Point Titans, we guarantee to promote your brand/product/service throughout the club and wider community at every opportunity.

Taren Point Titans endeavours to create an environment that puts family values to the forefront and prides itself on acting with integrity, innovation, and teamwork.

CONTACT SHANNON BROWN 0419 349 449

WHY SPONSOR TITANS?

2020 CLUB OF THE YEAR



THE OPPORTUNITY

Our club in numbers from 2020, a shortened season of just 10 weeks.



190 Players



16 Teams



115 Boys Registered



75 Girls Registered



109 Home Games



7,000+ Visitors to
Gwawley Oval



700 Followers on
Facebook



50% of players live
in St George area



50% of players live in
Miranda / Taren Pt



4 Grand Finalist
teams

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MAJOR CLUB SPONSOR

\$25,000

1st year \$10,000

2nd year \$7,500

3rd year \$7,500

FRONT OF JERSEY

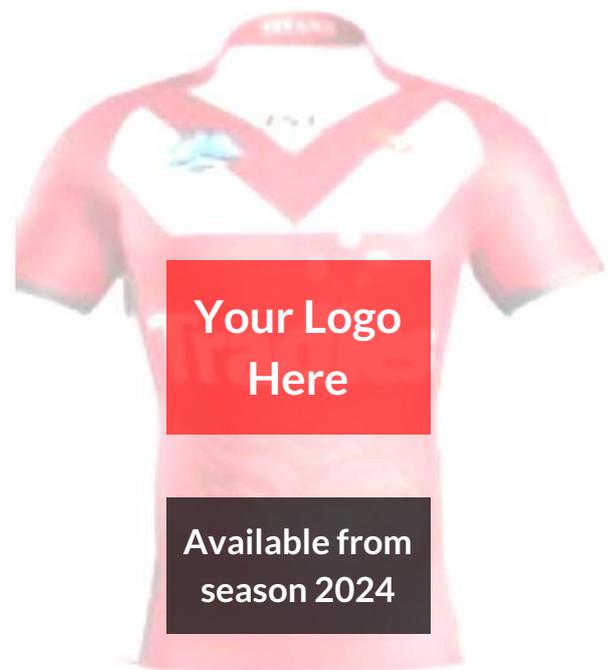
Exclusive to one major sponsor, 3 year commitment. Paid in instalments.

OPPORTUNITY

Exclusive brand exposure on the front of all Titan's Game Day team jerseys for the 2021/2022/2023 seasons.

BRAND EXPOSURE

- Exclusive brand exposure on the front of all Titan's Game Day team jerseys.
- Game Day broadcast of Sponsor between games using the on-site PA system.
- Sponsor logo to be advertised on the electronic scoreboard banner.
- Sponsor logo advertised in club house.
- Sponsor logo in all media distribution.
- Sponsor logo on club website with link to sponsors website.
- Sponsor logo on Facebook, Twitter and Instagram.
- Sponsor logo in Club Yearbook.
- Monthly sponsor posts to club Facebook page.
- Access to all bulk email and/or newsletters sent to Titans families.



PREMIUM CLUB SPONSOR

\$12,000

1st year \$4,000
2nd year \$4,000
3rd year \$4,000

SLEEVE SPONSOR

Exclusive to one major sponsor, 3 year commitment. Paid in instalments.

OPPORTUNITY

Exclusive brand exposure on the sleeve of all Titan's Game Day team jerseys for the 2021/2022/2023 seasons.

BRAND EXPOSURE

- Exclusive brand exposure on the sleeve of all Titan's Game Day team jerseys.
- Game Day broadcast of Sponsor between games using the on-site PA system.
- Sponsor logo to be advertised on the electronic scoreboard banner.
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GOLD CLUB SPONSOR

\$7,000
1 year sponsorship

PLAYER START-UP KIT

Exclusive to one major sponsor, 1 year commitment.

OPPORTUNITY

A great way to multiply your sponsorship footprint throughout the year.

BRAND EXPOSURE

- At the beginning of the year a pack which would contain a bag/football/drink bottle would be given to every player who registers with the Titans.
- The pack would have your company logo and Titans logo and would be used by the kids throughout the year.
- Approx 200 packs supplied to all registered players.



ON GROUND SPONSORSHIP

GOAL POST PADS

BRAND EXPOSURE

- Sponsor logo displayed on 4 goal post pads, 2 sides each pad (total of 8 sides of advertising).
- Bonus of Taren Point Touch using the pads in winter so getting double the exposure.



\$2000 PER YEAR

CANTEEN PADS

BRAND EXPOSURE

- Sponsor logo displayed on 4 goal pads for mod-games, 2 sides each pad (total of 6 sides of advertising).
- 3 are used on the canteen posts at all home games (when mini games have finished each week).
- 4th bonus pad gets used once mini games are over; they get moved to the canteen poles.



\$1000 PER YEAR



ON GROUND SPONSORSHIP

SIDELINE TRIANGLE PADS

BRAND EXPOSURE

- Placed along the sideline on game days inside the ropes facing the crowd for full exposure.
- These get put out at set up and remain in place until the end of the day giving sponsors full day of exposure.

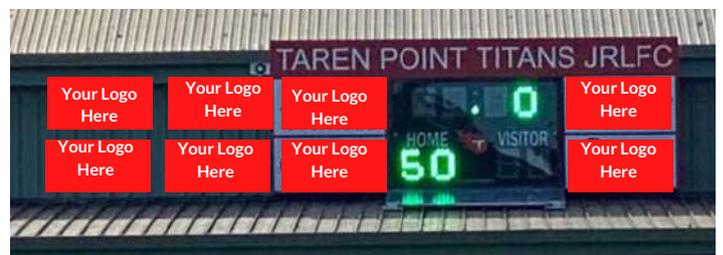


\$750 PER YEAR

SCOREBOARD

BRAND EXPOSURE

- Sponsor logos on the electronic scoreboard are limited to 8 places.
- Get in quick to advertise your company on the scoreboard, focal point for all that attend Gwawley for games.
- Bonus; logos still viewable throughout the off season for other sports using the ground.



\$1000 PER YEAR



ON GROUND SPONSORSHIP

CANTEEN TV SPONSORSHIP

BRAND EXPOSURE

- Exclusive use of the canteen tv to advertise your business, the tv is located at the canteen and is seen by everyone attending Gwawley as the canteen/BBQ area is the busiest throughout the day.
- What you can use the tv for is endless. You supply logos and specials or anything else and we will place it on the tv for you.



\$1500 PER YEAR

UMBRELLAS

BRAND EXPOSURE

- An 8-panel red and white golf umbrella, 2 x sponsor logo plus 2 x Titans logo (logos printed on white panels).
- Very handy on those rainy winter days.
- Great way for sponsor to get exposure throughout the footy year even in the off season for all year-round advertising.
- 50 umbrellas.



\$2000 ONE OFF COST



ON GROUND SPONSORSHIP

STUBBY HOLDERS

BRAND EXPOSURE

- 100 stubby holders.
- A red stubby holder, one side would show a Titans logo, other side would show sponsor logo.
- Sold at Titans canteen and bar.
- Great way to advertise your business.



\$750 ONE OFF COST

CLUBHOUSE SIGNAGE

BRAND EXPOSURE

- New to 2021, clubhouse signage will be placed on the exterior walls of the Titans clubhouse in full view of the public giving your company full exposure for 12 months.
- Sponsor signage is 700mm (h) x 800mm (w).



\$550 PER YEAR



BECOME PART OF THE TITANS FAMILY

CONTACT

CONTACT SHANNON BROWN 0419 349 449



facebook.com/tarenpointtitans



instagram.com/tarenpointtitans/



twitter.com/tarenpointtitan



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